

[Tecni.Art]

SALON PRICE

\$22.20

SRP

\$37.00

Created by stylists, for stylists.

Co-developed with top hair stylists to create infinite looks, from backstage to trending styles.

Flex. Flexible formulas for endless looks.



Flex Pli

THERMO-MODELLING SPRAY
190ML

Thermo-modelling shape memory spray that is hot tools' best friend to create wave-set styles. Can also be used as a styling primer to add body and discipline, while keeping soft texture and natural feel.

RESULTS:

- +Shape memory, grip & hold
- +Bouncy wavy hairstyles
- +Volume
- +Root lift
- +Force 4



Flex Depolish

DECONSTRUCTING WORKABLE PASTE
100ML

Destructuring and workable paste is a must-have to deconstruct and mattify hair for a rough, unpolished look you can endlessly remodel.

RESULTS:

- +Deconstructed look
- +Texturizing and volumised effect
- +Matte finish



Flex Curl Bounce

CURL-DEFINING CREAM
150ML

A curl-defining gel and cream duo that brings definition, bounce and softness to curls. Offers humidity resistance with no unwanted crunch. Formulated with Intra-Cylane™ to bring that extra bounce to curly hair.

RESULTS:

- +Bouncy & defined curls
- +Soft touch - no crunch
- +Anti-fluffiness
- +Anti-humidity
- +Force 6



Flex Liss Control

SMOOTHING GEL-CREAM
150ML

A smoothing lightweight cream that smooths and manages the look of unruly or frizzy hair with 24 hours of humidity protection and a built-in UV filter. Use to define curls and waves or smooth out hair during a blow-dry.

RESULTS:

- +Smooth blowout
- +Long-lasting touchable hold
- +Anti-frizz
- +Force 4



Flex Web

DESIGN SCULPTING PASTE
160ML

A design sculpting fibrous paste that creates a tousled look on all hair types. Use on shampooed or second-day hair to add structure with strong hold and zero residue.

RESULTS:

- +Strong hold without the crunch
- +Tousled and textured finish
- +Definition
- +Force 5



Flex Blowdry

FLEX BLOWDRY 10-IN-1 MULTI-BENEFIT
STYLING CREAM
150ML

A multi-benefit leave-in cream that delivers 10 professional results in one. Heat protection, frizz control, and effortless styling for a smooth, polished look. Perfect for normal to sensitized hair.

RESULTS:

- +Heat Protection
- +Shape Control
- +Anti-Frizz, Discipline
- +Shine, Smoothness
- +Anti-Breakage

*Price is subject to change.

L'ORÉAL
PROFESSIONNEL
PARIS

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Fix. From the softest touch to the strongest hold.



Fix Infinium 3 MEDIUM HOLD HAIRSPRAY 289G

Medium hold, frizz-control hairspray with shape memory that has a microdiffuser spray that allows for even distribution. Light mist leaves hair controlled with a natural touch and no stiffness.

RESULTS:

- +Medium hold
- +Anti-frizz
- +Natural touch
- +No stiffness
- +Force 3



Fix Infinium 4 HIGH HOLD HAIRSPRAY 289G

Micro-diffuser hairspray that provides long-lasting hold with shape memory. Can be combed through without losing control or hold. Locks in style with a natural feel, natural finish and optimal shine.

RESULTS:

- +Strong hold
- +Anti-frizz
- +Shine
- +Force 4



Fix Extreme EXTRA STRONG HOLD HAIRSPRAY 289G

Extreme hold frizz-control hairspray up to 48 hours. Doesn't leave any residue on hair and can be brushed out while maintaining strong hold. Instantly holds the hair, preserving the desired style and volume while enhancing natural shine. Provides exceptional shape memory.

RESULTS:

- +Extra strong hold
- +Anti-frizz
- +Shine
- +Invisible finish
- +Force 6



Fix Paste MATTE PASTE 75ML

Strong hold paste provides a matte finish with great texture and a re-workable formula.

RESULTS:

- +Extra strong hold
- +Matte finish
- +Malleable texture

Volume. Amplify volume for gravity-defying styles.



Volume Extra Full EXTRA VOLUME & STRONG HOLD MOUSSE 250mL

Strong hold volume mousse that adds wearable, yet controlled, volume and lift without weighing the hair down.

RESULTS:

- +XL Blowdries
- +Amplified Volume
- +Defined Texture
- +Natural Matte Finish
- +Root lift
- +Force 5



Volume Next Day DRY FINISHING SPRAY 193g

Micro-propelled dry finishing spray that transforms hair into effortless, volumized French next day, disheveled looks with a natural finish and touch.

RESULTS:

- +Texture
- +Volume
- +Light hold
- +Refreshed look
- +Force 1



Volume Dust VOLUME & TEXTURE POWDER 7g

Ultra-fine volume and texture powder that can be used on all hair types. The dry shampoo technology creates weightless volume, texture, medium hold and grip for all styles, including updos and backcombing.

RESULTS:

- +Volume
- +Texture
- +Grip and hold
- +Force 3

*Price is subject to change.

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[Tecni.Art]

Same formula, new look.

These favourite formulas are here to stay. Enjoy the formulas you love in new, modern packaging.



Poker Paste



Fix Paste



Super Dust



Volume Dust



Full Volume Extra



Volume Extra Full



Depolish



Flex Depolish



Pli



Flex Pli



Blowdry Fluidifier



Flex Blow Dry



Extreme Lacquer



Fix Extreme

JUL.
2025



Web



Flex Web

JUL.
2025



Infinium 3



Fix Infinium 3

JUL.
2025



Infinium 4



Fix Infinium 4

JUL.
2025



Liss Control



Flex Liss Control

AUG.
2025



Next Day Hair



Volume Next Day

JUL.
2025



Bouncy & Tender



Flex Curl Bounce

SEPT.
2025

*Packaging renovation dates are subject to change.

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[Tecni.Art]

Pro-tested **replacements**

Explore the recommended replacements for our discontinued Tecni.Art products! Tested by professional stylists, these alternatives provide comparable performance to help you maintain your signature styles.

Discontinuations.

Replacements.



Homme Clay



Fix Paste



Extreme Splash



Homme Sculpte



Flex Web



Density Material



Homme Pomade



Flex Depolish



Liss Control Plus



Ring Light



Ring Light Pure



Glass Shine Serum



Rebel Push-Up



Volume Extra Full



Volume Next Day



Air Fix



Air Fix Pure



Six Fix



Fix Design



Fix Extreme



Trans Lotion



Flex Blow Dry



Fix Max



Fix Polish



Morning After Dust



Beach Waves

Discontinuations.

Replacements.



Savage Panache



Savage Panache Pure



Volume Next Day



Volume Lift



Volume Extra Full



Fix Anti-Frizz



Fix Anti-Frizz Pure



Fix Infinium 3



Constructor



Flex Pli



Siren Waves



Curl Expression Leave-in



Spiral Queen



Curl Expression Mousse



Trans Gel



Flex Curl Bounce