

L'ORÉAL

PARTNER SHOP

USER GUIDE

*How to search for
products?*



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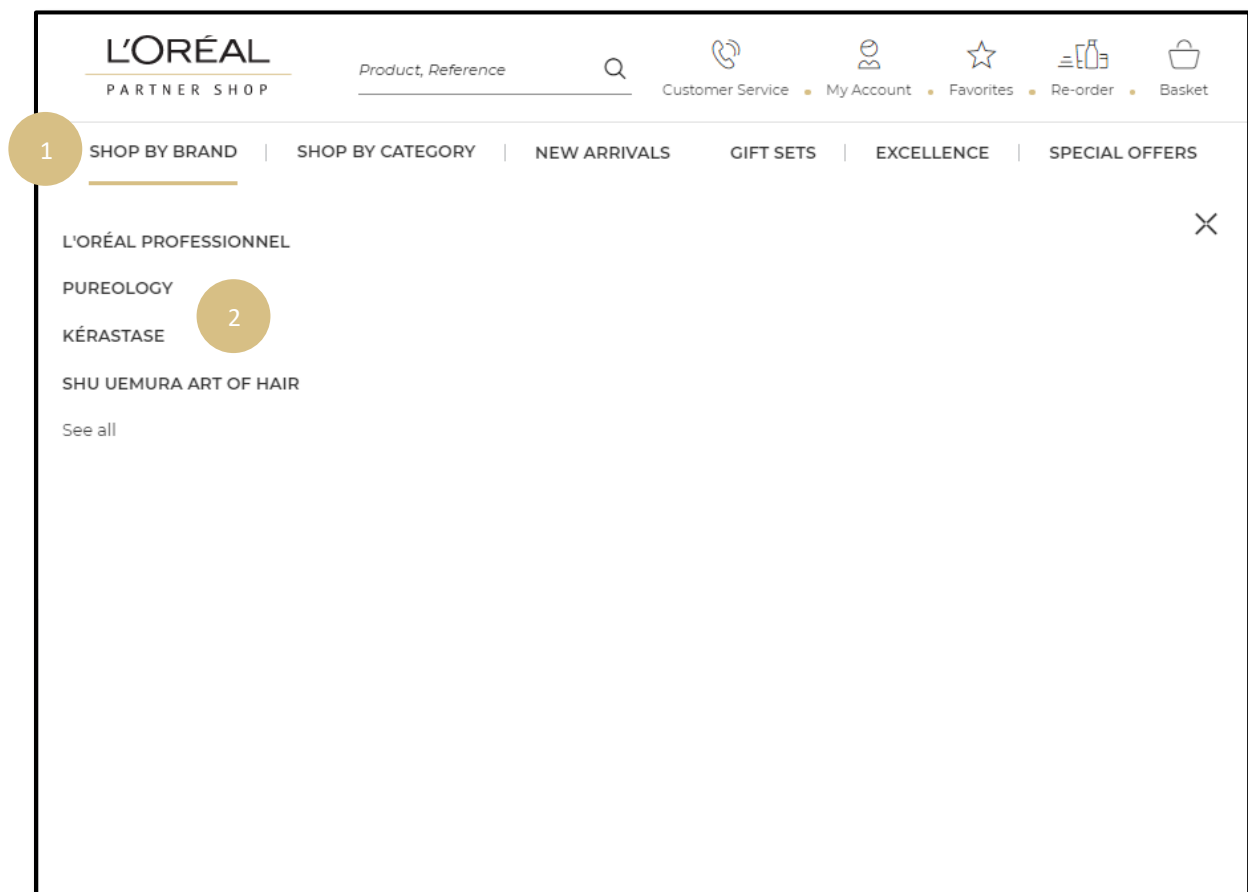
HOW CAN I SEARCH FOR PRODUCTS?

There are multiple ways to find the products you're looking for. The simplest ways are:

- Shop by Brand
- Shop by Category
- Quick search engine
- Search engine

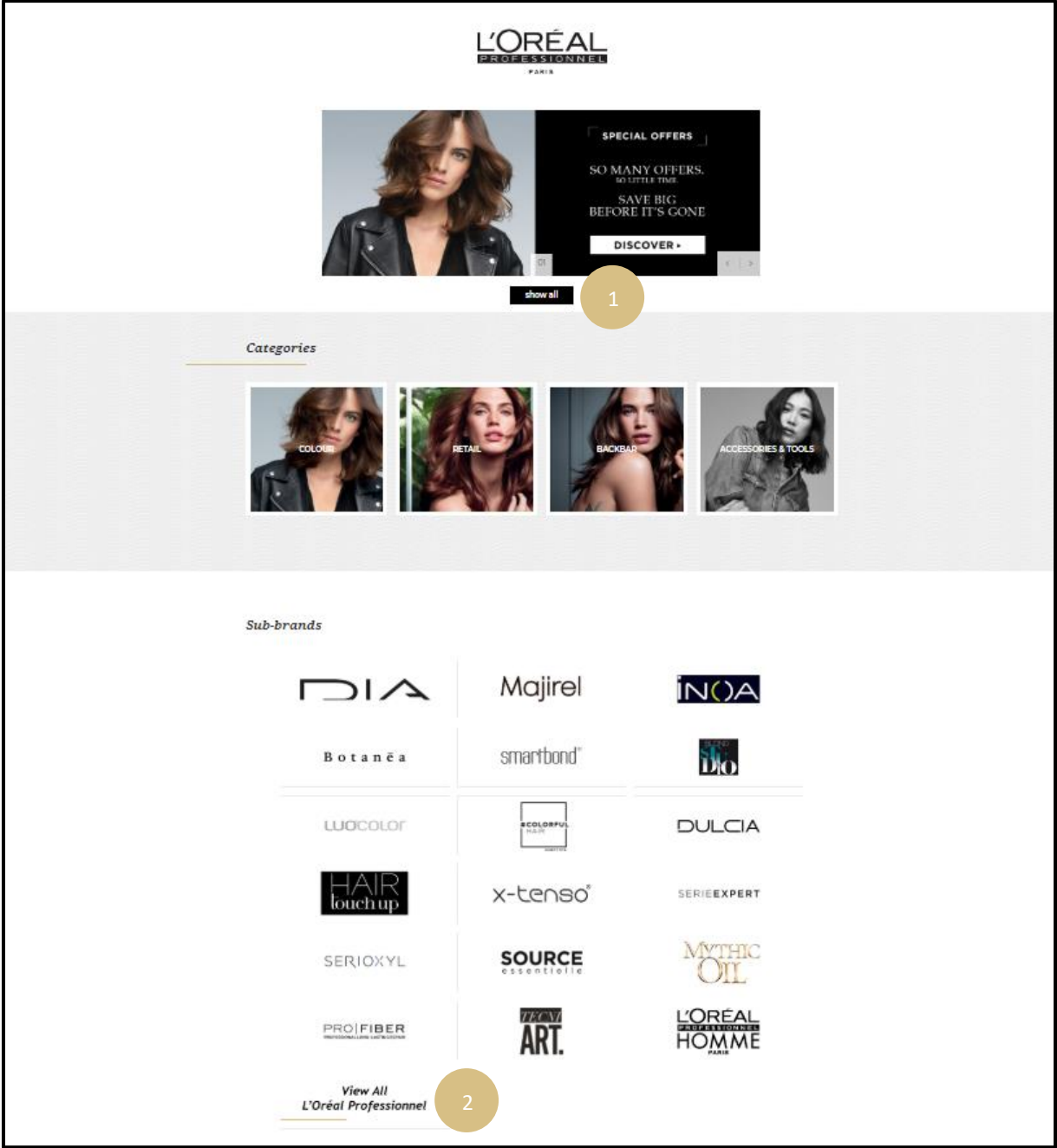
Shop by Brand

In the navigation menu, hover over '**Shop by Brand**' to view a drop-down menu (1). You can view all product ranges by hovering over each brand (2).



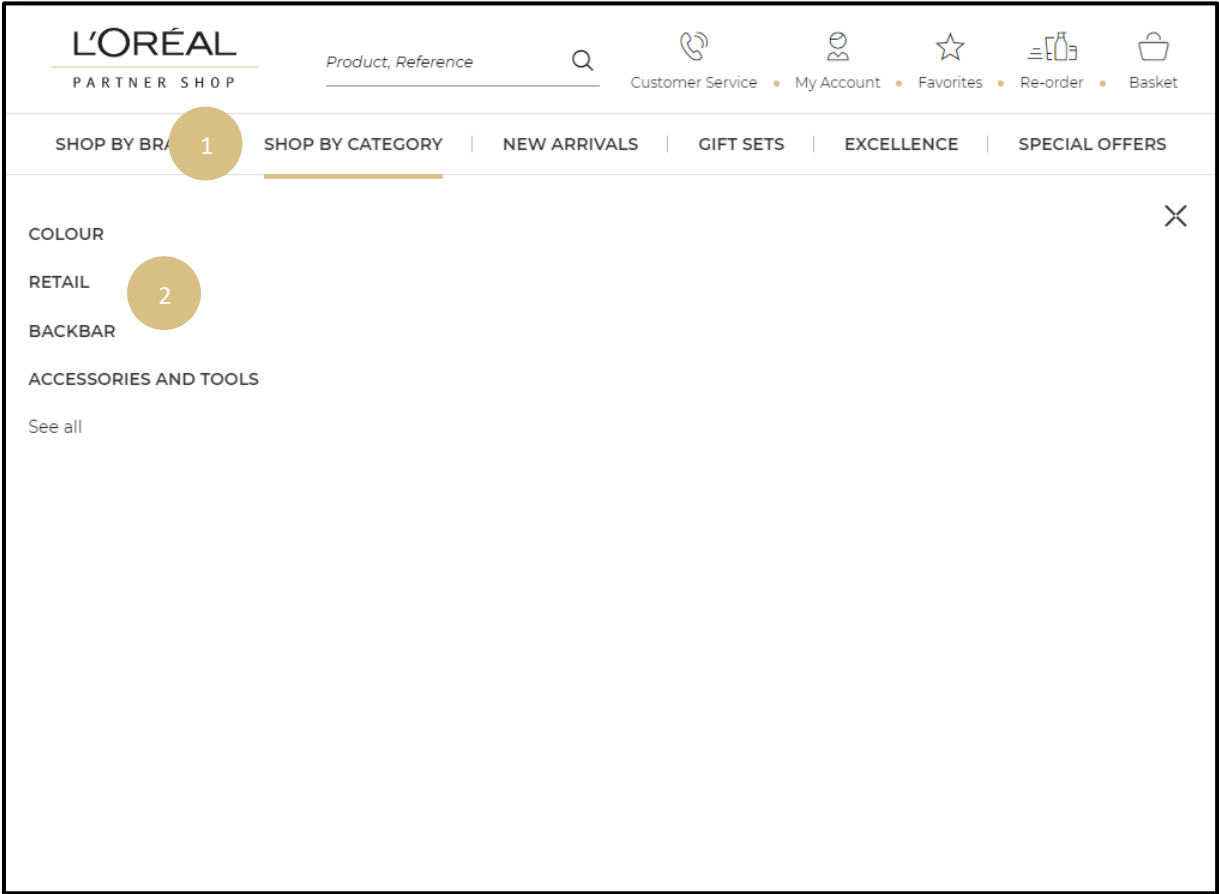
To discover a brand, click on the brand name. You will be redirected on the brand landing page where you will discover all the current promotions, sub-brands, and the brand's best-sellers.

To view all products in the brand, click on **'Show all'** (1) from a brand landing page or click on **'View All'** (2).



Shop by Category

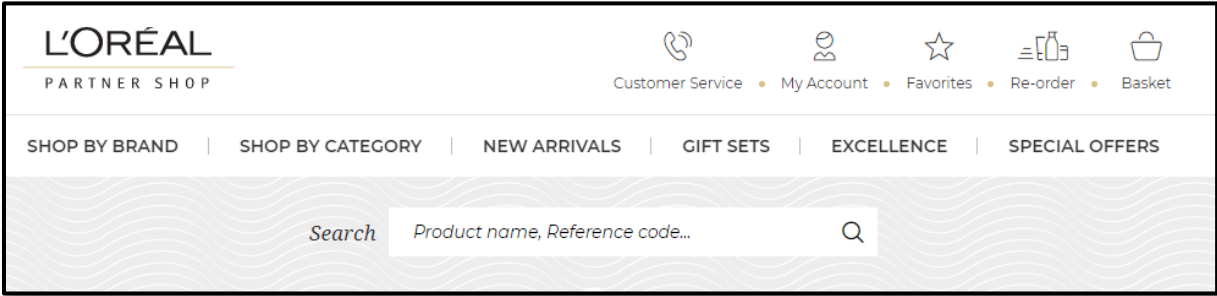
You can search our entire product range by category (1). From the homepage, click on 'Shop by Category' to view all products across *Colour, Retail, Backbar, and Accessories and Tools* (2). Here you can also explore sub-categories of products to help narrow your search.



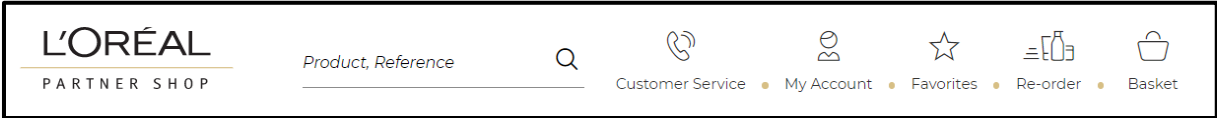
Quick Search Engine

If you know the either the EAN code or the name of the product you are searching for, you can enter it in the search field at the top of each page. Click on the search bar and enter the product name or reference number and click search.

Search engine on the homepage



Search engine on other pages



As you type, products will be automatically appear below the search engine. If your desired product is not shown, you can click on the search button to redirect to the search result page.

The screenshot shows the L'Oréal Partner Shop interface. At the top, the L'Oréal logo and 'PARTNER SHOP' are on the left, and navigation icons for Customer Service, My Account, Favorites, Re-order, and Basket are on the right. Below this is a navigation bar with links for SHOP BY BRAND, SHOP BY CATEGORY, NEW ARRIVALS, GIFT SETS, EXCELLENCE, and SPECIAL OFFERS. A search bar contains the text 'blond' and a magnifying glass icon. Below the search bar is an 'Or' button. The search results are displayed in a modal window titled 'All results for « blond » (86)'. The results are organized into two columns: PRODUCTS and CATEGORY. The PRODUCTS column lists three items: Blond Studio Freehand Powder 400ml (SKU: 3474630704589, Price: C\$ 25.20), Blond Studio Platinum Plus 500ml (SKU: 3474630704916, Price: C\$ 36.00), and Blond Studio Sunkissed Lightening Oil 1000ml (SKU: 3474630706330, Price: C\$ 33.60). The CATEGORY column lists three categories: Kérastase > Blond Absolu, L'Oréal Professionnel > Blond Studio & Effassor, and Navigation Category > Blond Studio Lighteners. Pureology > Strength Cure Best Blonde is also listed but partially obscured.

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Customer Service • My Account • Favorites • Re-order • Basket

SHOP BY BRAND | SHOP BY CATEGORY | NEW ARRIVALS | GIFT SETS | EXCELLENCE | SPECIAL OFFERS

Search blond

Or

All results for « blond » (86)

PRODUCTS

Blond (86) See all

Blond Studio Freehand Powder 400ml
3474630704589
From: **C\$ 25.20**

Blond Studio Platinum Plus 500ml
3474630704916
From: **C\$ 36.00**

Blond Studio Sunkissed Lightening Oil 1000ml
3474630706330
From: **C\$ 33.60**

CATEGORY

Kérastase > Blond Absolu

L'Oréal Professionnel > Blond Studio & Effassor

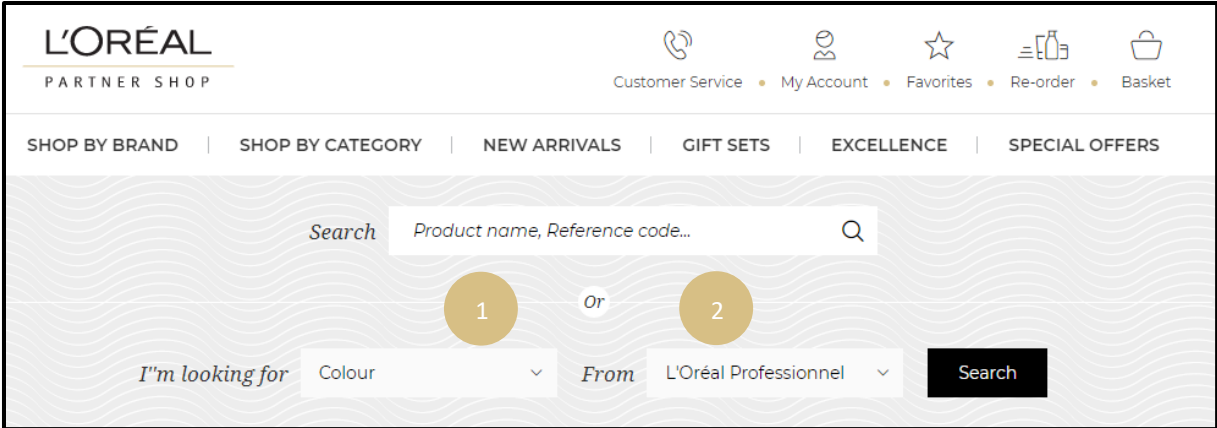
Navigation Category > Blond Studio Lighteners

Pureology > Strength Cure Best Blonde

Search Engine

If you do not remember the Product ID or the Product Name, you have another way to search for your products.

You can select in the dropdown list the product category you are looking for (1) and narrow your search with the product brand (2). Click on the search button and you will be redirected to the search results page.



HOW TO FIND PRODUCT DETAILS?

Once you have landed on the product page, you will find all the information associated with the selected product: all pictures, product name, brand, a short description, stock status and options to add this product to your favourite list or auto-replenishment list.

At the bottom, you can click on the '+' button (1) to see a complete description of the product, how to use the product, and the ingredients.

The screenshot displays the product page for 'HYDRATE SHAMPOO 250ML' by 'PUREOLOGY - HYDRATE'. The page includes a navigation bar with 'L'ORÉAL PARTNER SHOP', search, and account options. Below the navigation, there are category filters and a breadcrumb trail: 'Shop by brand > Pureology > Hydrate & Hydrate Sheer > Hydrate Shampoo 250ml'. The product is labeled as a 'BEST SELLER' and is shown in a purple bottle. The description states: 'This sulfate free shampoo is so gentle and moisturizing that it can be used as a shampoo for color-treated hair and a shampoo for dry hair.' The price is listed as 'MY PRICE C\$ 21.10' (reduced from 'LIST PRICE C\$ 21.10'). The quantity is set to 0, and there are options to 'Add to favorites' and 'Add to auto-replenishment list'. At the bottom, there are three expandable sections: 'DESCRIPTION', 'HOW TO', and 'INGREDIENTS'. A circled '1' highlights the '+' button next to the 'DESCRIPTION' section.