

THIS HOLIDAY SEASON

**MAXIMIZE YOUR
RETAIL SALES**





THE HOLIDAY SEASON IS THE MOST IMPORTANT RETAIL PERIOD OF THE YEAR – AND THE PERFECT OPPORTUNITY TO BOOST YOUR SALON RETAIL SALES. OUR EXCLUSIVE HOLIDAY GIFTBOXES HELP YOU TURN EVERY SALON VISIT INTO A RETAIL OPPORTUNITY.

READY FOR THE HOLIDAY SEASON?

MAXIMIZE YOUR SEASONAL REVENUE

3 SIMPLE STEPS TO MAKE THIS HOLIDAY SEASON A REAL SUCCESS IN SALON!

PIMP YOUR SALON & SOCIALS

CELEBRATE THE EVENT

Dress up your salon and leverage your socials to celebrate the holiday season.

BOOST SERVICES

UPSKILL YOUR TEAMS

by leveraging our trainings and masterclasses on sales and retail merchandising.

THINK RETAIL

HOST A SALES CHALLENGE

to incentivize your teams and maximize retail sales this holiday season.

CELEBRATE THE EVENT

MAXIMIZE VISIBILITY IN SALON AND ON SOCIALS



HIGHLIGHT GIFTBOXES IN YOUR WINDOW AND IN SALON



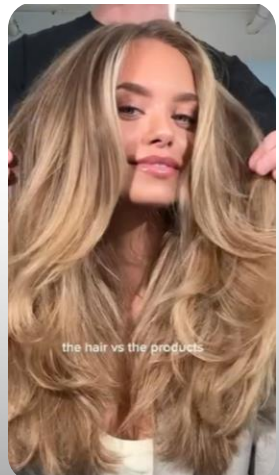
HIGHLIGHT SPECIAL OFFERS AND ADDITIONAL GIFTS



MAKE SURE YOU OPEN THE COFFRETS TO SHOWCASE THE CONTENT



REPOST BRANDED CONTENT ON YOUR OWN SOCIALS



CREATE YOUR OWN CONTENT AND POST SPECIAL OFFERS



LEVERAGE ASSETS PROVIDED BY BRANDS

SALON

SOCIAL MEDIA

UPSKILL YOUR TEAMS

MAKE SURE YOUR STYLISTS GET THE RIGHT TRAINING TO BOOST YOUR RETAIL REVENUE



THE ART OF GIFTING

E-LEARNING

CREATED BY NORDICS EDUCATION TEAM

Learn and understand your clients' gifting needs and motivations, effective questioning and listening techniques.

[ACCESS HERE](#)



THE BUSINESS OF RETAIL

FULL DAY IN-PERSON CLASS (NOV 10, 2026)

CREATED BY L'ORÉAL BUSINESS ACADEMY

How to sell with ease and authenticity – without pressure, scripts or feeling pushy.

[GET TICKETS HERE](#)